

# Chartered Housing Professional Program



Designed for housing professionals seeking to enhance their careers

The **Chartered Housing Professional Program** is designed for people who have worked in housing or related services for a number of years and are seeking the knowledge required for senior leadership positions.

This educational program helps you to become more effective in your role by providing you with the knowledge and skills to develop strategies to support your organization. This course of study requires participants to:

- Think **strategically** and identify **opportunities** in the current social housing environment
- Broaden their understanding of the **wider context** in which housing is provided
- Acquire **specialist** housing knowledge
- Learn about **innovative approaches** used in other provinces and internationally
- **Leverage** the knowledge and experience of peers to find **new solutions**

Participants that successfully complete the program obtain CIH's most senior grade of membership, **CIH Chartered Membership (CIHCM)**, an internationally recognized designation for housing professionals.



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## Core Curriculum

To achieve the Chartered designation, participants must successfully complete **four online courses**. You can take individual courses or complete the full program at your own pace. Taking a course doesn't commit you to pursuing the Chartered designation.

### Housing Policy\*

Explores the key influences and issues in housing policy, how policy and programs have evolved, and provides students the opportunity to engage with relevant research and literature.

### Asset Management\*

Examines the processes involved in the development, maintenance and redevelopment of capital assets and methods of carrying out these activities in effective, efficient and innovative ways.

### Housing and Society\*

Focuses on the social, cultural and economic processes that shape the lives of residents and developing informed and sensitive approaches to the delivery of services.

### Managing People and Organizational Strategy\*

Focuses on approaches to leadership, managing people and teams; and the essential components of organizational strategy and business management.

\*Qualifies as an elective towards IHM's Property Management Certificate program

## Frequently Asked Questions

### Is this program right for me?

Candidates that enter this program typically:

- Have comprehensive management experience
- Occupy roles that require them to make strategic decisions and plans
- Have good critical reflection skills
- Are excellent independent and self-directed learners
- Leverage the knowledge and experience of peers to find new solutions

### What are the entry requirements?

Direct entry to this program will be granted if you have:

- Achieved the Certified Housing Professional designation – CertCIH
- A university degree in a related area of study (e.g. Planning)

If you do not have the direct entry requirements, you will need to produce evidence of your experience in the housing industry and the study skills necessary for this program.

### How long is each online course?

Courses are 10-12 weeks in length.

### How much time will I need to spend on a course?

Approximately 6 hours per week.

### How will I be evaluated?

- NO exams
- An assignment is due at the end of each course
- The assignments are designed to be practical and will draw on concepts covered during the course and your own personal experience

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## Studying Online with CIH Canada

To assist you in your course of study, CIH Canada provides you with:

- Learning materials
- Opportunities to engage with fellow participants
- Access to the CIH Learning Team
- Dedicated specialist tutor

## Course/Program Costs

\$1200 + tax per online course\*

\$4800 + tax for the entire program\*

\*You must be a member of CIH Canada to take courses. CIH Canada membership fees are pro-rated.

### More information:

Visit our website: [www.cihcanada.ca](http://www.cihcanada.ca)

Call us: 1.866.268.4451 ext. 283 or

416.594.9325 ext. 283

Email us: [cihcanada\\_info@cih.org](mailto:cihcanada_info@cih.org)



# 2017/18 Chartered Level Online Course Offerings



Registration to Chartered-level courses is limited to Certified Housing Professionals or individuals with commensurate experience. For details, contact CIH Canada. As with the Certified-level courses, you can take individual courses or complete the full program at your own pace. Taking a course doesn't commit you to pursuing the Chartered designation.

## Housing Policy

Housing professionals work within a broader social, political and economic environment. They need to understand how this framework has been influenced by external factors and in turn how these factors have influenced the form and nature of housing in Canada.

This course explores the key influences and issues in housing policy, how policy and programs have evolved, and provides learners the opportunity to engage with relevant research and literature.

### Key Topics Explored:

- The social, political and economic context in which housing is delivered
- Major influences and issues in housing policy
- How housing policy shapes organizational practice
- International examples of alternate policy options

**Application deadline:** November 16, 2017

**Course starts:** December 14, 2017

**Application deadline:** December 6, 2018

**Course starts:** January 3, 2019

## Housing & Society

For housing professionals to develop informed, integrated and sensitive approaches to the delivery of housing services and supports in their localities, they need to understand the broader context of housing. This course examines social, economic and political developments that have impacted the provision of housing in Canada.

### Key Topics Explored:

- The impact of shifting demographic trends on future housing need and provision in Canada
- The diverse economic, cultural and ethnic backgrounds of residents
- Causes and impacts of social problems in housing communities; strategies and approaches being undertaken at the national, provincial and local levels to address these issues
- Housing and community development needs and the implications for service delivery
- Renewal of housing communities beyond bricks and mortar; organizational transformation and innovative practices to respond to future operating environments

**Application deadline:** March 1, 2018

**Course starts:** March 29, 2018

## Asset Management

There are major changes taking place in the housing industry in Canada. For example, as operating agreements expire, housing organizations will have new opportunities to leverage their assets, redevelop and reconfigure their business approach and utilize assets in new and different ways.

Housing professionals are responsible for the development, maintenance and redevelopment of substantial capital assets. This course explores the processes involved in carrying out these activities in order to maximize service benefits and financial returns.

### Key Topics Explored:

- Current and innovative types of multi-residential property design and approaches to construction
- Options for property development and redevelopment
- The impact of urban and regional planning processes on development and redevelopment
- How asset management fits within a broader environmental and economic context

**Application deadline:** August 23, 2017  
**Course starts:** September 27, 2018

## Managing People & Organizational Strategy

Housing professionals manage significant physical and human resources to deliver a range of services on behalf of their organizations. To provide the maximum benefit to their communities, they must be able to effectively motivate, direct and deploy their organization's human capital.

### Key Topics Explored:

- Approaches to leadership, managing people and teams
- The essential components of organizational strategy and business management (including risk, change and financial management, strategic and performance planning)
- Employment legislation and how it impacts housing organizations
- The meaning and role of professional ethics and standards in housing

**Application deadline:** May 31, 2018  
**Course starts:** June 28, 2018



Canada

### Course/Program Costs

\$1200 + tax per online course\*  
\$4800 + tax for the entire program\*

*\*You must be a member of CIH Canada to take courses/programs. CIH Canada membership fees are pro-rated.*

### More information:

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Call us: 1.866.268.4451 ext. 283 or  
416.594.9325 ext. 283  
Email us: [cihcanada\\_info@cih.org](mailto:cihcanada_info@cih.org)